

BA Travel and Tourism Management

The Tourism Management programme is accredited by the QCA and awarded by the ABE. The programme prepares students for a career in the Travel and Tourism Industry and offers practical skills useful to potential employers.

Duration

This is a two year programme covering the following modules;

Course structure; Year 1-December Examinations

- ✚ Economics Principles and their Application to Business.
- ✚ Financial Accounting
- ✚ Organisational Behaviour
- ✚ Travel , Tourism and Hospitality.

Year 1-June Examinations

- ✚ Marketing Policy, Planning and Communication.
- ✚ Human Resource Management
- ✚ Travel Tourism and Hospitality Operations Management
- ✚ Managerial Accounting

Plus one option from;

- ✚ Principles of Business Law
- ✚ Customer Service Skills
- ✚ Information Technology in Hospitality and Tourism Operations

Year 2-December Examinations

- ✚ International Travel Tourism and Hospitality
- ✚ Sustainable Tourism Planning and Development

Year 2-June examinations

- ✚ Strategic Hospitality Management
- ✚ Managing in Organisations
- ✚ Strategic Marketing Management

Plus one option from;

- ✚ Strategic Human Resource Management for Business Organisation
- ✚ Managing the Information Resource.

Assessment

- ✚ An externally written and marked examination; twice a year.

PROGRESSION:

On completion students will progress to University of Derby for a one year top-up degree.