

## **BA Business Management**

The Business Management programme is accredited by the QCA and awarded by the ABE. The programme prepares students for a career in Business and covers the theoretical issues of Business and Management as well as offering practical skills useful to potential employers.

### **Duration**

This is a two year programme covering the following modules;

### **Course structure; Year 1-December Examinations**

- ✚ Economics Principles and their Application to Business.
- ✚ Financial Accounting
- ✚ Organisational Behaviour
- ✚ Quantitative Methods for Business and Management.

### **Year 1-June Examinations**

- ✚ Marketing Policy, Planning and Communication.
- ✚ Management in Action.
- ✚ Managerial Accounting
- ✚ Human Resource Management

### **Plus one option from;**

- ✚ Principles of Business Law
- ✚ Systems Analysis and Design.

### **Year 2-December Examinations**

- ✚ Corporate Strategy and Planning
- ✚ Managing in Organisations

### **Year 2-June examinations**

- ✚ International Business Case Study
- ✚ Strategic Marketing Management

### **Plus one option from;**

- ✚ Corporate Finance
- ✚ Managing the Information Resource.
- ✚ Strategic Human Resource Management for Business Organisation
- ✚ Islamic Finance.

### **Assessment**

- ✚ An externally written and marked examination; twice a year.

### **PROGRESSION:**

On completion students will progress to University of Derby for a one year top-up degree.